LOCAL EATS

Run your own local online food ordering company...

Current licensees are earning over £90,000 in their first year from just a £6,000 initial investment.



How It Works

Your First Steps

- Register your interest
- Arrange a call
- Let's choose an area
- We'll ready your package!
- Secure your licence

Signing Those Restaurants

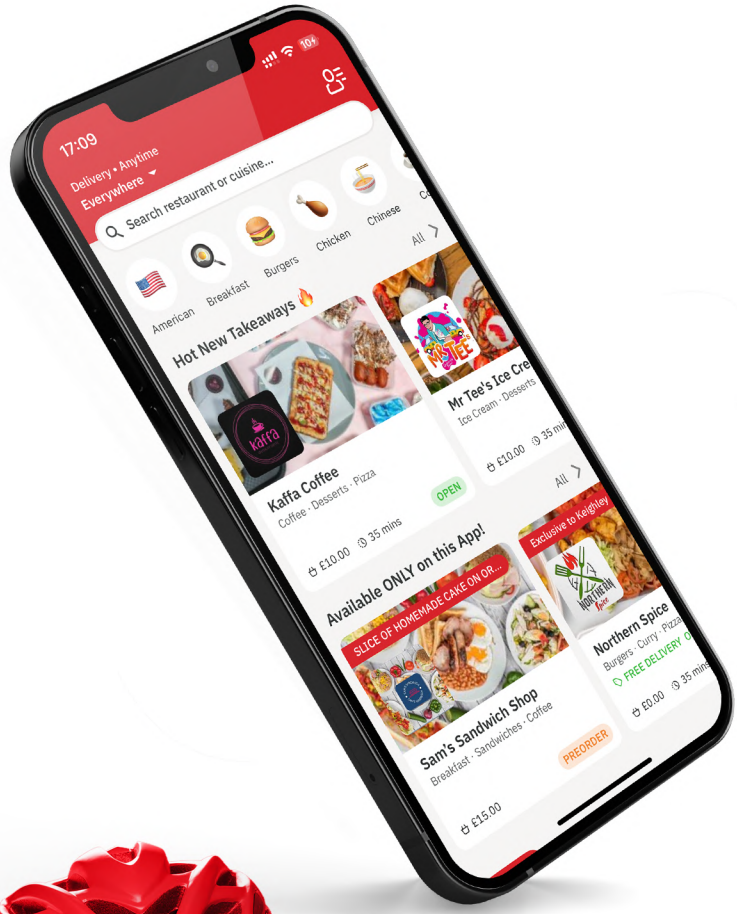
- Make your approach
- Use your marketing materials
- Show them the tech
- Sign them up!

The Big Launch

- Set-up your restaurants
- We'll release your apps
- Market your business
- Watch your orders grow!

Growing Your Business

- Build your partnerships
- Receive weekly pay-outs
- Use your marketing suite
- Manage your customers





What We Offer

We've got you covered on invoicing, contracts, policies and payment processing so you can concentrate on making the money!

We provide telephone and email customer support for you, your customers and your restaurants meaning that you have no need to hire staff.

We provide the proven marketing support and tools that you will need to first launch and then accelerate your brand new business.

We provide you with a full online food-ordering business in a box!

We build your custom branded apps and website for your users to order from!

We guide you from start to finish to ensure your business is a success!



Sign, Design, Deliver, Success.

Your Real USP
The Technology

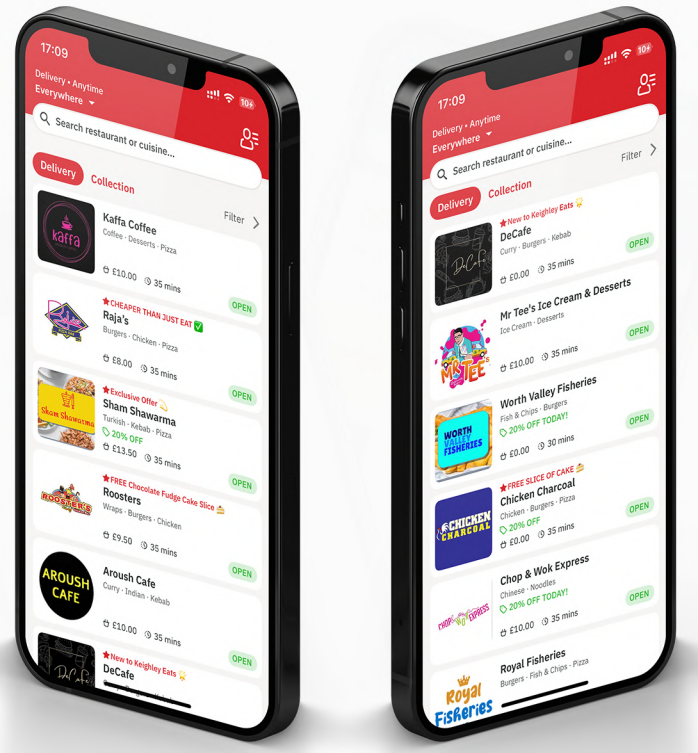
Many before Local Eats have had the idea of taking on the market-leaders by undercutting their commission and providing a ‘better’ service, the blueprint is obvious, but everyone falls at the same hurdle – The technology! At Local Eats our award winning restaurant systems and feature-packed customer apps ensure we are always one step ahead of the game with the perfect platform for rapid & sustainable growth.

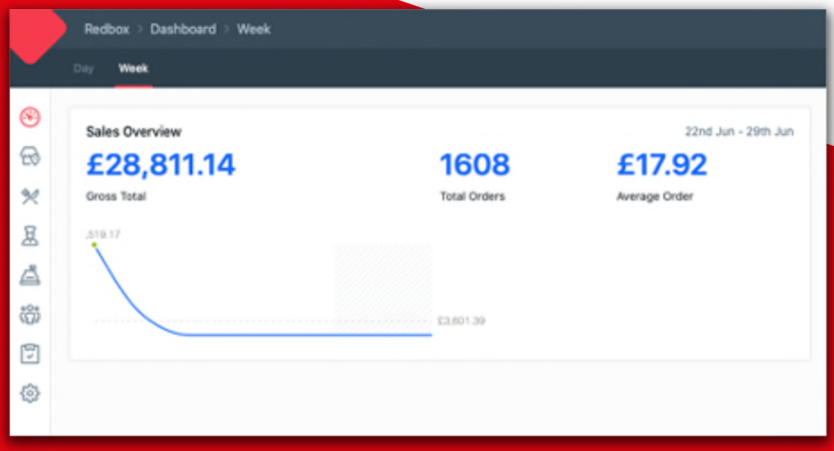
Customer Apps

- Bespoke design
- Android and IOS builds
- Apple Pay and G-Pay
- Real-time order tracking
- Instant Push Notifications
- Geo-located delivery
- Contactless delivery option
- Optional review function

Back-End System

- Live menu builder
- Intuitive order overview
- In-built marketing suite
- Comprehensive reporting
- Multiple user control
- Full website CMS
- Full restaurant control
- Supports latest hardware
- Orders direct to terminals





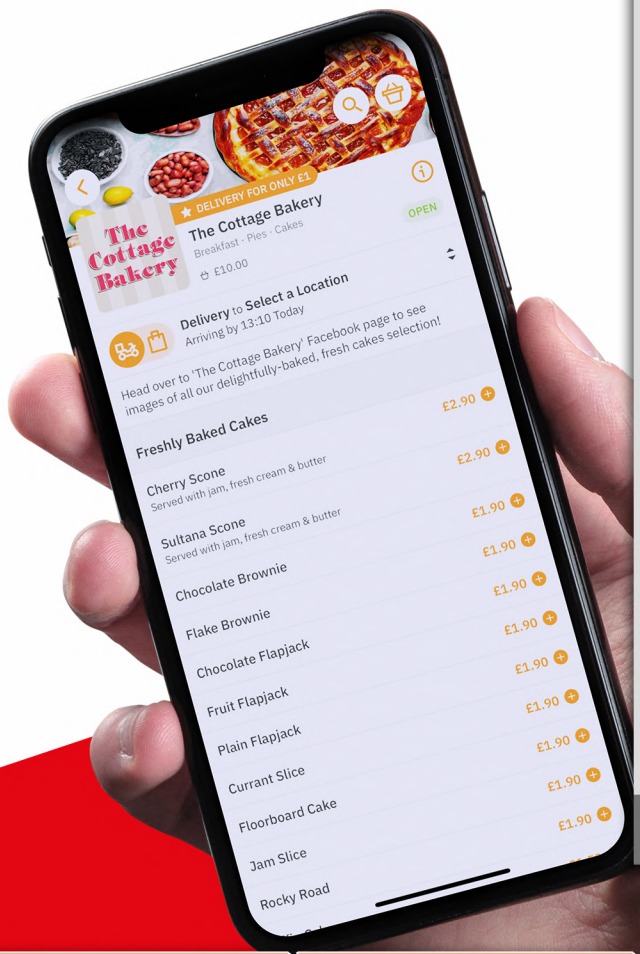


Barrow Eats
The Success Story

Barrow was the first area in the UK with a Local Eats licence and Barrow Eats is now the market-leader in that area for all takeaway sales..

Owners Sam & Scott said:

"We knew Local Eats had next-generation technology, we believed totally in the concept and we knew the pricing they advised undercut market leaders, but the question was could we attract the custom? Nearly three years down the line it seems ridiculous we ever doubted it. Takeaways quickly ditched national chains due to our lower commission levels. This gave us so many exclusive offerings and this meant customers ransitioned over to us too, customers love to support local businesses, keep money in their local area and take advantage of the discounts and promotions that takeaways can afford to run due to the savings they can make. We're now the market-leaders in our area processing over 500,000 orders each year."



MONTH	NO. TAKEAWAYS	REG. USERS	NO. OF ORDERS	SOCIAL MEDIA FOLLOWERS
2	23	4,100	1,800	3,500
4	29	6,500	2,300	5,200
6	36	8,800	2,900	7,000
8	42	11,110	3,600	8,200
10	42	12,400	4,200	9,000
12	51	15,200	5,300	9,200
14	58	16,500	5,500	9,300
16	63	21,000	6,900	9,800
18	65	22,900	7,700	12,300
20	68	24,100	8,200	13,800
22	70	26,400	9,100	15,600
24	74	28,300	9,900	16,000
TODAY	127	68,000	12,500	20,000

Morecambe Eats
The Success Story

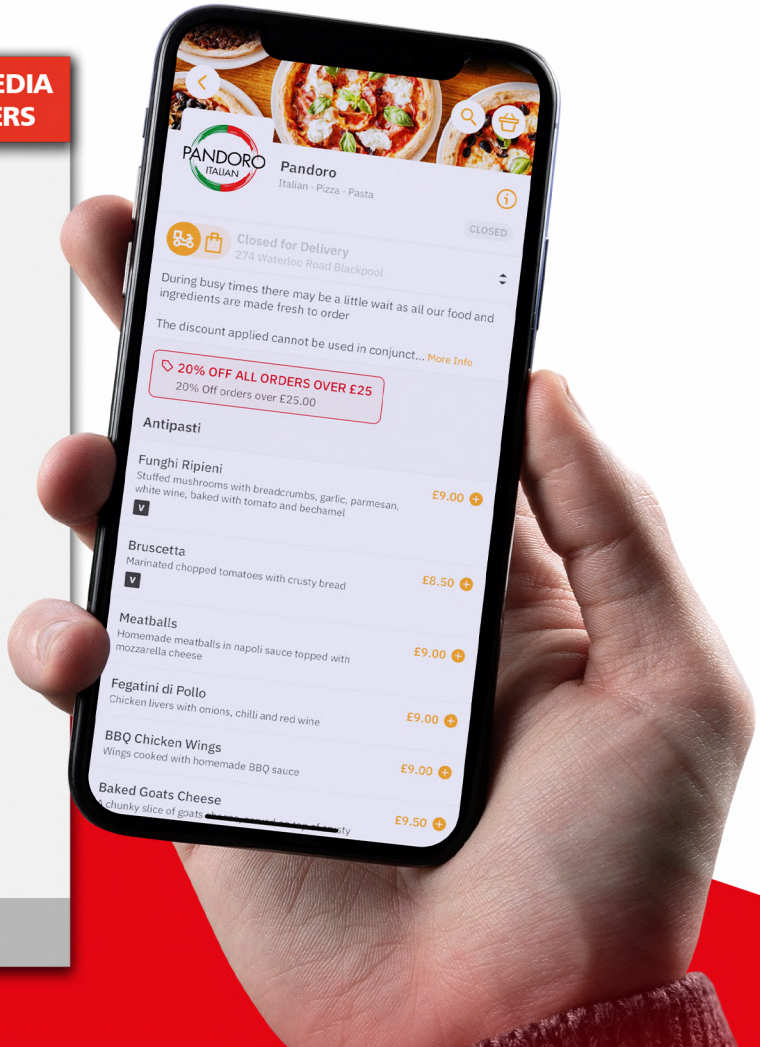
Morecambe Eats were one of our first licensees back in early 2020 and owner Oliver shares the story behind his success here with us all...

Owner Oliver said:

"As someone who had never marketed online or been a salesman before I was nervous I wouldn't have the skillset to make a success of the business but the technology and model sells itself. We beat all the market leaders on price and technology so signing takeaways and restaurants is easy and locals love getting behind a local business that gives back to their area. The support Local Eats have given me with the marketing has been invaluable too, having ran their own area they know what works on Social Media and have tried and tested marketing techniques and resources that I was able to adapt and use to drive mysales.."

In Mid 2020 Oliver took his second licence and now also owns the highly successful Lancaster Eats!

MONTH	NO. TAKEAWAYS	REG. USERS	NO. OF ORDERS	SOCIAL MEDIA FOLLOWERS
1	15	3,500	1,000	1,300
2	23	4,910	1,400	1,800
3	35	5260	1,500	2,300
4	41	5,951	1,700	3,100
5	41	7,359	2,100	4,000
6	47	8,730	2,500	5,200
7	52	10,512	3,000	6,300
8	60	11,954	3,400	6,900
9	66	11,954	3,400	7,400
10	89	12,245	3,500	8,100
11	91	13,312	3,800	8,500
TODAY	140	55,000	7,000	14,0000

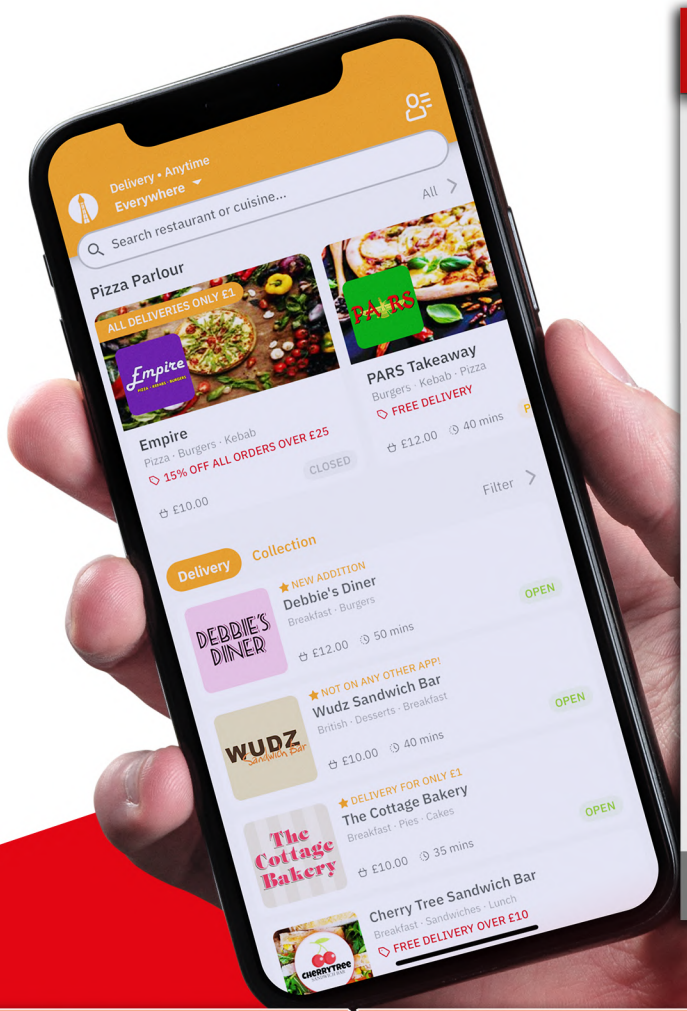


Blackpool Eats
The Success Story

Blackpool was a new frontier for Local Eats in being the largest licenced area at the time of signing – The results however have been just as extraordinary!...

Owner Benson said:

"I spent a lot of time thinking about what could have gone wrong before I took a Local Eats licence but once I committed, I quickly found out why the model has been so successful in numerous areas. The apps work perfectly, the website works perfectly, we undercut the market-leaders on commission and the customers love the fact we invest back into the local area. In terms of workload, as Local Eats run my admin and support as part of my licence I'm free to concentrate on marketing and onboarding takeaways which has been a doddle due to the licensee network and the support that provides. What could be more valuable than a bank of tried and tested marketing resources just ready to go?"



MONTH	NO. TAKEAWAYS	REG. USERS	NO. OF ORDERS	SOCIAL MEDIA FOLLOWERS
1	22	1,500	300	2,300
2	34	3,100	700	3,000
3	43	5,300	1,000	3,400
4	47	6,500	1,400	3,750
5	56	8,100	1,500	4,500
6	60	9,800	1,700	4,700
7	62	12,000	2,000	4,780
8	66	13,000	2,400	5,500
9	72	13,700	2,600	6,300
10	85	13,800	2,900	6,700
11	91	16,300	3,100	7,300
TODAY	248	47,000	6,500	19,000

Show Me The Money!

Let's be honest, that why everyone is in business! Our licensees are seeing extraordinary returns as you will have seen from Oliver's story, so let's break down just what you can earn with Local Eats.

Here is the good bit, yourearnings are unlimited! The more orders your restaurants get, the more money you earn.

Using our unique model, current licensees are earning an average of £6,000 per month in an industry undergoing rapid growth

Each of our licensees have processed a minimum of 20,000 orders within their first three months - That's a huge £4,200,000 in sales!

	EARNINGS	
ORDERS	WEEKLY	YEARLY
500	£430	£22,360
1,000	£860	£44,720
2,000	£1,720	£89,440
3,000	£2,580	£134,160
4,000	£3,440	£178,880
10,000	£8,600	£447,200

Ready To Secure your Licence For Just £6,000?

For further information click here to register your interest at:

local-eats.co.uk

We will then contact you to book an introductary call. Due to huge demand we do not book introductary calls unless this form has been completed. Our licence application process is straightforward and transparent:

- Register your interest
- Arrange a call
- Let's choose an area
- We'll ready your package!
- Secure your licence