



**Google Business
Listing**

Google Business Listing

Getting a Google business listing is very straightforward, it is free and it will help boost your business profile and traffic to your website.

Setting Up

Follow the steps below and continue to update your profile to maximise your exposure through your Google Business page.

1. Head over to <https://www.google.com/business/>
2. Click add your business to google
3. Add business name
4. Business category as delivery service
5. Click Yes and add your location
6. Add your delivery areas to the areas you serve
7. Add your web address
8. Finish
9. Verify by post (you will get a code in the post to verify your account)

You can continue to add your business information before you have verified, but they will not show on Google searches until you have verified your account.

1. Add Business Hours to always open
2. Add your info e.g. - Barrow Eats is your local online food ordering platform for Barrow IN Furness and the surrounding areas. With over 80 local restaurants and takeaways available, Barrow Eats has something for everyone. Order Local. Eat Local. Support Local.



Info Tab

1. Add extra categories to your business
E.G Restaurant, Pizza Takeaway, Indian Takeaway
2. Add extra info to your services E.G Add to delivery service that you can add takeaway delivery, food delivery etc.
3. Add your launch date
4. Add your logo, background and video
- This can be all of your social media images/video. You can also add extra images of takeaways logos, food etc.

Posts

1. You can add all of your updates from social to the add update button
2. Add offer - you can add your takeaways, discounts and offers here
3. Add products - You can add any exclusive items to this

Reviews

1. Encourage friends and family to leave positive reviews on your business.
2. You can also leave your own under different google account users.





**LOCAL
EATS**

**Contact Us If You
Have Any Questions**